

STEPHEN LLOYD AWARDS WINNER



2020 STEPHEN LLOYD AWARDS

Have you stumbled upon a clever idea to solve an existing social challenge? If so, apply to the Stephen Lloyd Awards before 16 March and you could become our next winner. Find out more by visiting www.stephenlloydawards.org

The Stephen Lloyd Awards were founded by the Bates Wells Foundation (registered charity number 1150321) in memory of Stephen Lloyd, the former senior partner and head of Charity and Social Enterprise at Bates Wells. Each year, the awards continue Stephen's passion of developing new ideas by inviting applications from early stage projects focused on delivering systemic social change. Winning applicants receive funding of up to £20,000, along with an opportunity to receive pro bono support from expert leaders in the charity and social enterprise sector.

Breadwinners – supporting refugees one loaf of bread at a time

Breadwinners is a grassroots charity and social enterprise supporting refugees into work, training and mentoring opportunities through selling artisan organic bread across London's best markets. We invest funding to set up market stalls that sustain themselves from bread sales – and we are able to provide newly-arrived refugees with their first jobs.

The transition between seeking asylum, gaining refugee status and finally earning a living is critical. Breadwinners plays two important roles.

Through our Risers Programme we provide early intervention support for young people (16–24 years old) seeking asylum to build transferable skills, grow their networks, and progress through mentoring so they are better integrated and prepared to gain employment when they receive refugee status.

Through our Breadwinners Programme we support refugees who already have status and are struggling to find work. We provide them with their first UK employment, references, networks and opportunities to independently sustain themselves and progress. This takes, on average, six months.

By managing the market stalls, serving customers, working the till, creating marketing campaigns, explaining our mission and attending training and mentoring sessions, refugees gain transferable skills and feel proud and useful, contributing to their wellbeing and integration as active members of society. As a wider benefit, partners, customers and volunteers gain understanding and feel positive about contributing to an end to negative bias against refugees in the UK.

Support from the Stephen Lloyd Awards (SLA)

Up until June 2019 the Breadwinners team consisted of two people – the project director and a part-time programme manager. The award has enabled us

'We believe refugees have extraordinary potential as entrepreneurs, employees and members of local communities. We sell the best artisan organic bread to support them to build a fresh start, providing self-employment, training, and business opportunities – and to become an active part of the community.'

Martin Cosarinsky Campos,
Project Director at Breadwinners

to double our team – adding a core member of the team doing finance and communications, and progressing one of our Breadwinners to the role of market coordinator. SLA has also provided contacts who have supported us with handling photo consent and finding suitable insurance. Above all, SLA has been instrumental in supporting the 15 refugees to secure their first jobs with Breadwinners, and the 40 young people seeking asylum to gain their first UK experience, training and mentoring.

Written by Breadwinners

FIND OUT MORE

Anyone interested in supporting young refugees can find out how to get involved at <https://www.breadwinners.org.uk/get-involved>

Find out more about Breadwinners here:

Video – <https://vimeo.com/257109138/3831080013>

Video – <https://vimeo.com/377038987>

Our Impact Leaflet – <https://drive.google.com/file/d/0B59cuoF2KQfAeLBwREI4a3Y3aW1XV1dPTE9YUzN2OWpHQTRv/view>

And stories on our website at <https://www.breadwinners.org.uk>