

Sustainability & Wellbeing in Real Estate

What are the key factors preventing occupiers of office space from occupying premises in a way that improves wellbeing, sustainability, and productivity?

ARCHITECTS AND DESIGN CONSULTANTS

- Lack of adequate teaching and training on psychological impact of buildings and office spaces
- Strong business case for sustainability and wellbeing
- Aligning with ESG agenda
- Stakeholder wellbeing versus shareholder maximisation strategies
- Encouragement of occupiers and landlords to adapt

COMMERCIAL LANDLORDS

- Legislative impediments
- Constrained cost margins
- Outsourcing expertise

COMMON
FEATURES

Lack of buy-in
from the top down

Cost

Time

COMMERCIAL TENANTS

- Short-termism of shareholder strategies
- Profit maximisation strategies
- Policy intervention
- Cost-mitigation strategies
- Building analytics and workspace assessments
- Emerging Healthy buildings trend for commercial office spaces

