

B Corps: What should you be asking your banks?

We surveyed our B Corp network to understand their borrowing habits, and how important their bank's ESG credentials are to them. While many B Corps don't borrow from an impact-focused lender, they see their lenders as an important part of their supply chain.

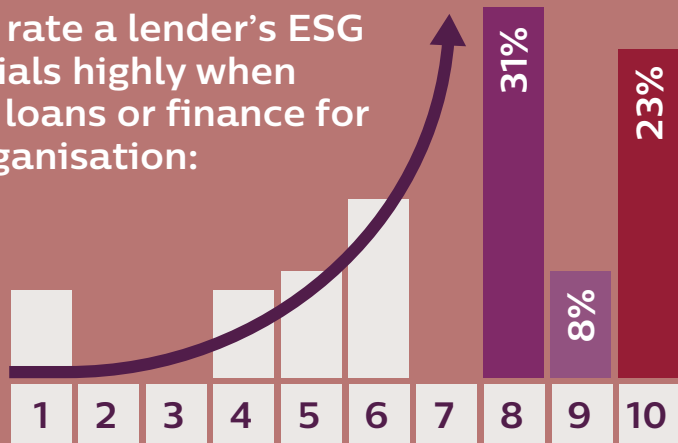
30%

of responders are aware that there are B Corp lenders...

12%

...but only 12% borrow from an impact focused or B Corp lender as opposed to a high street/commercial bank

B Corps rate a lender's ESG credentials highly when seeking loans or finance for their organisation:



Q: On a scale of 1-10 (10 being the most important) how important is a lender's ESG credentials when seeking loans or finance for your B Corp?

If a B Corp were to switch to an impact focused/B Corp bank, they would rank the following features as most appealing:

1.

ESG credentials (most appealing)

2.

Increased transparency around where their money is invested

3.

Pricing

4.

Types of products e.g. credit card facilities, currency accounts

5.

Flexibility of repayment terms (least appealing)